



## ADDRESS SIGNAGE REQUIREMENT

All too often emergency response personnel tell us about calls that were difficult or impossible to locate because proper address signage (fire number) was not in place or was improperly placed.

Don't wait until you need emergency services at your residence or place of business to think about whether you should post your address sign—IT WILL BE TOO LATE!

**It is required that every residence and business establishment place and maintain an address sign on the property.**

The address sign shall be placed at the intersection of the driveway with the named road and clearly visible from the road. Signs may be placed in the right-of-way but should not interfere with snow plowing and should be placed at a height sufficient to prevent obstruction by vegetation or snow banks.

Property owners must keep address signs visible from the road at all times so emergency response personnel and others can easily locate the property. One-sided signs should be placed perpendicular to the road in a manner that is most readable for an approaching emergency vehicle. Two-sided signs should be placed so they can easily be seen from both directions.

Where a driveway serves more than one principal building or residence, a sign shall be placed at the intersection of the main driveway and named road (*this sign may be a "range" sign that includes all addresses that access from that point*), and another sign placed at the intersection of the main driveway and the individual driveways leading to subsequent addresses.

For the business district or in dense neighborhoods around the business district, address signs may be placed on building fronts if clearly visible and readable without the aid of magnification, except eyewear, from the named road.

Diggers Hotline should be contacted a minimum of four working days in advance before driving any posts into the ground where underground utilities may be located: 1-800-242-8511.

The Town of Minocqua offers, at cost, address sign numbers, mounting bracket and posts. They are available in the town offices at 415 Menominee Street in downtown Minocqua, Third Floor. Current prices are as follows:

**Numbers & Aluminum Bracket only: \$8.00** (\$7.58 + .42 tax)

**Numbers, Aluminum Bracket & Steel Post: \$14.50** (\$13.74 + .76 tax)